

Biodiversity Campaign comic rubric

Name: _____

Criteria	Extending	Proficient	Developing	Beginning
Organization & Presentation	The story is very well organized. Ideas follow in a logical sequence with clear transitions. All frames include neatly drawn and fully coloured illustrations.	The story is well organized. Some ideas flow. Clear transitions are used. Most frames include neatly drawn and mostly coloured illustrations.	The story is sometimes difficult to follow with some unclear transitions. Some frames include neatly drawn and mostly coloured illustrations.	Ideas and scenes seem to be randomly arranged. Illustrations are incomplete.
Characters	The characters are well-developed and entertaining.	The main character is developed and entertaining.	The main character lacks some detail.	Character development is missing.
Problem	One or more environmental issues associated with urban streams or salmon habitats are identified in the introduction.	One environmental issue associated with urban streams or salmon habitats is identified in the introduction.	The environmental issue in urban streams is mentioned, but lacks clarity.	The environmental issue in urban streams is not depicted.
Solutions	One or more solutions are outlined to preserve or restore urban streams to protect salmon. Goal #14 Life Below Water is mentioned in detail.	Some solutions are outlined to preserve or restore urban streams to protect salmon. Goal #14 Life Below Water is mentioned.	A solution is mentioned to preserve or restore urban streams. Goal #14 Life Below Water is missing.	No attempt is made to explain a solution.

Creativity	The story contains many creative details and/or descriptions that contribute to the reader's engagement.	The story contains some creative details and/or descriptions that contribute to the reader's engagement.	The story contains few creative details and/or descriptions and sometimes distract from the story.	There is little evidence of creativity in the story.
Mechanics	Illustrations include detailed supporting labeling free of grammatical errors.	Illustrations include supporting labels with few grammatical errors.	Illustrations include some supporting labels with grammatical errors.	Illustrations do not include supporting text with many grammatical errors.



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This resource is part of the BC Urban Streams & Watersheds lesson plans, assembled in 2025. Learn more and download additional resources at www.engagewithnbs.ca/for-schools

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